enyo DATA | Marketplace specialists

enyo-data.com

Getting started with Enyo Data

Your checklist: tick each box as you go, and send your files to Tatjana at tatjana@enyo-data.com

1 Your product data — Required

- [ ] **Product data** as a CSV or XLSX file, one row per product or variant
- [ ] **Image URLs** for every product (one column per image)
- [ ] **Video URLs**, if you have them (optional)

Mandatory columns: SKU, EAN/GTIN, brand, title, description, category, color, size, material, dimensions (L × W × H), weight, price, stock, packshot URL.

2 What goes where — Required

- [ ] **A list of the items** you want to show on each marketplace (SKU or EAN)
- [ ] **Separate lists per marketplace**, if you want to show different items on different marketplaces

3 Where you want to sell — Required

- [ ] **The marketplaces** you want to be on (our list is on enyo-data.com)
- [ ] **Brand documents**, if you have them: for example a brand registration, or proof that you may sell the brand

Good to know: each marketplace must approve your brand first. We guide you through it, but the decision is the marketplace's.

4 What you get: your dashboard — Included

- ✓ Orders and turnover, with trend
- ✓ Source of sale: which marketplace
- ✓ Top-selling products
- ✓ Items live on each marketplace
- ✓ Coverage %: share of your range live
- ✓ Items needing attention (errors, gaps)
- ✓ Campaign overview
- ✓ Customer service requests

Company & marketing information — Optional

- [ ] **Company name, VAT number, invoice address**
- [ ] **Shipping and returns policy**
- [ ] **Customer-service contact for marketplaces**, or tell us if you want us to take care of it
- [ ] **Existing marketplace accounts**, if any
- [ ] **Logo and brand guidelines**
- [ ] **Campaign wishes**: peak seasons, promotions

Technical information — Optional

- [ ] **Price and stock rules** per marketplace
- [ ] **Your webshop, ERP or PIM system** (API access, if available)
- [ ] **How you will send us files**: email, link or SFTP
- [ ] **A technical contact person**, if different from your main contact

WHAT HAPPENS NEXT

1 Data review → 2 Onboarding call → 3 Brand approval → 4 Go live

Your onboarding call: we go through your setup, your marketplaces and the next steps together.

"We tested tools that run marketplaces on autopilot. They were fast, but our data slipped out of our hands and the quality suffered. So we pair smart automation with real marketplace experts: you stay in control." **Tatjana, Partner, Enyo Data**

T **Tatjana** · your contact for data and files
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Main contact
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